

Broadcast

Channel 4 eyes True Vision Yorkshire deal

By [Alex Farber](#) | 30 January 2019

Broadcaster in early talks to invest in first Leeds-based business following relocation



Behind Closed Doors: BBC2 to air True Vision Yorkshire doc next week

Channel 4 is in talks to back True Vision Yorkshire – paving the way for its first investment in a Leeds-based production company since the broadcaster opted to set up shop in the city.

Co-founders Brian Woods and Jezza Neumann and managing director Anna Hall are understood to be in discussions for C4 to take a minority stake in the Bafta, Grierson and RTS award-winning factual firm.

Located in the outskirts of Leeds, True Vision Yorkshire would become the eleventh company to join C4's current stable of Growth Fund indies.

Established in 2014 as an offshoot of Woods' Twickenham-based factual indie True Vision, the Yorkshire producer is responsible for a host of hard-hitting documentaries including C4's Forced Marriage Cops, The Truth About Muslim Marriage, Child Of Mine and four episodes of true crime series Catching A Killer.

Its domestic abuse single Behind Closed Doors: Through The Eyes of A Child will air on [BBC2](#) next week.

A deal would build on an existing relationship between C4 and True Vision Yorkshire, which secured investment from the broadcaster's £2m Alpha Fund last year. It would not cover the wider True Vision company.

C4 is keen for its Growth Fund, which is led by chief commercial officer Jonathan Allan, to focus on companies based in the nations and regions, as well as BAME-led and digital-oriented firms.

Last week, former STV productions chief Alan Clements' Glasgow-based start-up Two Rivers Media secured backing from C4 with Kew Media Group.

Earlier this month, former [BBC Studios](#) commissioner Tracy Forsyth and Discovery International global content chief Marjorie Kaplan joined C4 as Growth Fund mentors.

C4 and True Vision Yorkshire declined to comment.